

Rep Order# 7904768
EC'd Yes

Ver# 5 Mod# 1 Status Confirmed

Traffic Order# 24970

Printed: 09/20/2012 10:35 AM

2 of 3

Last Received: 09/19/2012 7:56 AM

Showing Buylines: All Lines

Station KSL-TV SALT LAKE CITY
Advertiser () LOVE, MIA
Product LOVE/CD4/R
Estimate# 919920
Buyer Patricia Dome
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING ST, SUITE 400
ALEXANDRIA, VA 22314
Agency C/P1/P2/E LOVE/ORDR/919920
Flight Dates 09/19/2012 - 09/20/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JAMIE ANDRUS
Salesperson Phone# 202-872-1155
Salesperson FAX#

Ln	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
10	W	NEWS @ 5P	5P-530P	:30	09/19-09/19	1	\$625.00	1
Rating: 3.6								
11	W	NEWS @ 6P	6P-630P	:30	09/19-09/19	1	\$675.00	1
Rating: 4.2								
12	TH	NEWS @ 6P	6P-630P	:30	09/20-09/20	1	\$675.00	1
Rating: 4.2								
13	TH	KSL 5 NWS-6:30	630P-7P	:30	09/20-09/20	1	\$575.00	1
Rating: 3.7								
14	W	TONIGHT SHOW	1035P-1135P	:30	09/19-09/19	1	\$800.00	1
Rating: 4.2								
15	TH	TONIGHT SHOW	1035P-1135P	:30	09/20-09/20	1	\$800.00	1
Rating: 4.2								
16	TH	10 P NEWS	10P-1035P	:30	09/20-09/20	0	\$900.00	0
Rating: 7.3								
17	W-TH	TODAY SHOW	9A-10A	:30	09/19-09/20	2	\$220.00	2
		Buyline Comment: 1/DAY						
18	W-TH	RACHAEL RAY	10A-11A	:30	09/19-09/20	2	\$220.00	2
		Buyline Comment: 1/DAY						
19	TH	FALLON	1137P-1236A	:30	09/20-09/20	1	\$260.00	1
20	TH	NEWS	5A-6A	:30	09/20-09/20	1	\$20.00	1

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---REPORT TOTALS---

Report Totals: 18 / \$6,775.00

---SALES MONTHLY TOTALS---

Sep 12: 18 / \$6,775.00
 Sales Totals: 18 / \$6,775.00
 Station Totals: 18 / \$6,775.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$33,875	CABL 0%	KJZZ 0%	KSL 20%	KSTU 0%	KTVX 0%
		KUCW 0%	KUTV 0%	NSL 0%	UNKN 80%	

Books null
 Demos RA35+